

Project Title \_\_\_\_\_

Description \_\_\_\_\_

### **Visibility: How I'm letting the world know about me**

- Social -
- Stage/Speaking -
- Media -

### **Automation:**

Email #1

Subject Line: \_\_\_\_\_

Content: \_\_\_\_\_

\_\_\_\_\_

Call-to-action: \_\_\_\_\_

Email #2

Subject Line: \_\_\_\_\_

Content: \_\_\_\_\_

\_\_\_\_\_

Call-to-action: \_\_\_\_\_

Email #3

Subject Line: \_\_\_\_\_

Content: \_\_\_\_\_

\_\_\_\_\_

Call-to-action: \_\_\_\_\_



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